



\*K.Michelle Evans

*Award winning designer launches stunning collection of hand knotted rugs at Domotex.*

AYKA design is the brainchild of K.Michelle Evans, award winning interior designer who recently won the highly prestigious Best Interior Designer of 2013 in the Commercial Interior Design Awards held in Dubai.

Michelle studied interior design in the UK and obtained a BA honours degree in 3D design. She has worked over the last twenty years for some of the great interior design companies including Remedios Siembieda in Los Angeles and Hirsch Bedner Associate in Dubai. Michelle's point of difference is her ability to design with an eye of an artist. The rug is seen not just as a piece of floor covering but as a piece of art to be loved and cherished

Based in Dubai and London, Michelle is launching her first private collection of hand knotted rugs this coming January. The collection features four stories; City Landscapes® , Celebration® , Floral® and Textures® . The collection will be unveiled at Domotex in Germany in January 2014. As part of this event Michelle, has already had one of her

rugs chosen for the prestigious Innovations@DOMOTEX program. The rug design selected by the judges will be unveiled at the event.

As a designer, Michelle's approach behind the design of each individual rug is its story. It inspires her to be bold and not to be afraid of current trends. This strength creates the soul in each rug which is far beyond one single element of the designer's journey. The design is interpreted from a different perspective, as it is not just a rug, it is art itself.

The rugs journeys starts from an inspiration to paper to colour to the loom and finally, to the many hands that will patiently create it slowly and meticulously over the ensuing months. All designs are bespoke and hand knotted to order in either 100% silk or silk and wool. Each rug is available in a choice of sizes and colour-ways.

### ***City Landscapes***

The inspiration for this collection was borne out of Michelle's love of architecture and her fascination of fashion and how they collide in our everyday lives.



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